

**We Claim:**

1. A multi-chambered dispenser comprising at least one ink jet head for dispensing a customized fluid composition selected from the group consisting of: minerals, vitamins, cosmetics, household cleaners, lotions, creams, and fragrances wherein the ink jet head does not dispense ink.
2. The dispenser of claim 1 wherein the customized fluid composition is a color cosmetic.
3. The dispenser of claim 1 wherein the customized fluid composition is a customized liquid foundation.
4. A multi-chambered dispenser comprising a means for dispensing a customized liquid cosmetic product.
5. A hand-held multi-chambered dispenser for dispensing a customized fluid composition comprising:
  - a plurality of cartridges each containing a pre-mix composition;
  - a plurality of ink jet heads in fluid communication with at least two of the plurality of cartridges, wherein the ink jet heads are configured such that the pre-mix composition in the two cartridges are interlaced upon dispersal.
6. The dispenser of claim 5 further comprising a plurality of orifices in fluid communication with the cartridges, wherein the orifices are configured such that the pre-mix composition collides with one another when exiting the plurality of orifices.
7. The dispenser of claim 5 further comprising:
  - a mixing chamber in fluid communication with the plurality of cartridges;
  - an orifice in fluid communication with the mixing chamber.